



# Draft Corporate Plan 2018 - 23

The City of London Corporation is the governing body of the Square Mile dedicated to a vibrant and thriving City, supporting a sustainable and diverse London within a globally-successful UK.

We aim to...

## **Grow the economy**

By championing the City and UK as the best place in the world to do business

## **Shape the City of the future**

By strengthening its connections, its capacity and its character as a great place to work, live and visit

## **Contribute to a flourishing society**

By inspiring everyone to play their part in an inclusive culture of creativity and opportunity

Everything we do supports the delivery of these **three strategic objectives**.

We contribute through our departmental activities to the achievement of **twelve corporate outcomes**:

### **Grow the economy**

The UK has the world's best regulatory framework (focusing on Financial and Professional Services) and access to global markets

The City is the global hub for business innovation

London nurtures and has access to the skills and talent it needs to thrive

The City positively impacts people and the environment

### **Shape the City of the future**

The Square Mile is the ultimate flexible-working space - inspiring, dynamic and secure

The Square Mile is digitally and physically well-connected and responsive

The Square Mile has outstanding public spaces, heritage, attractions, retail and hospitality

The Square Mile is a focal point for world-class creativity and culture

### **Contribute to a flourishing society**

People are safe and feel safe

People enjoy good health and wellbeing

People have access to suitable accommodation in cohesive communities

People lead enriched lives and can reach their full potential



# Who we are

## We are responsible for...

Promotion of the City and UK's global reputation  
City of London Police including its national economic crime responsibilities  
The Old Bailey, the Central Criminal Court of England and Wales  
Significant parts of London's green-belt and natural heritage  
A property portfolio and housing both within and beyond the Square Mile  
City Bridge Trust, London's biggest independent charitable funder  
Five Thames bridges  
London's Port Health Authority for the tidal Thames  
London's Animal Health Authority and Heathrow Animal Reception Centre  
The Square Mile's local authority services  
Education, through our leading group of Academies, independent schools and array of educational and cultural facilities  
The Barbican, Europe's largest multi-arts centre  
The Guildhall School of Music and Drama, a world-leading conservatoire  
London Metropolitan Archives and other heritage assets  
The UK's three largest wholesale food markets

We want to achieve far more for the City, London and the UK by:

## Building on our distinctive capabilities...

Our extraordinary blend of private, public and voluntary sector responsibilities and expertise  
Our independent voice, convening power and reach  
Our longer-term view, informed by our local, regional, national and global perspectives  
Our resilience and the length, breadth and depth of our ever-expanding experience and relationships

## And committing to...

Being relevant, responsible, reliable and radical  
Displaying passion, pace, pride and professionalism  
Being open, transparent, inclusive and greater than the sum of our parts  
Unlocking the full potential of our many assets:

our elected Members and staff  
our stakeholders and partnerships  
our data and technology  
our funds and property  
our heritage

and thereby our legacy

# How we grow the economy

We contribute to these four outcomes through our work in:

## **1. The UK has the world's best regulatory framework (focusing on FPS) and access to global markets**

- Influencing UK policy and regulatory issues and promoting regulatory confidence founded on the rule of law
- Protecting, enhancing and promoting the UK's access to global markets and the ease, reliability and cost-effectiveness of doing business here
- Leading nationally and advising internationally on the fight against economic and cyber crime
- Attracting and retaining investment and promoting exports

## **2. The City is the global hub for business innovation**

- Strengthening local, regional, national and international relationships to help identify and secure new opportunities for business, collaboration and innovation
- Supporting organisations in pioneering, preparing for and responding to changes in markets, products and ways of working
- Supporting business growth and sustainability in new and emerging, small and medium-sized and large and established enterprises

## **3. London nurtures and has access to the skills and talent it needs to thrive**

- Protecting and enhancing access to global talent
- Promoting the City, London and UK as attractive and accessible places to work and our industries as exciting and accessible career choices
- Identifying future skills needs, shortages and saturations
- Nurturing a relevant and sustainable skills pipeline

## **4. The City positively impacts people and the environment**

- Championing responsible practices to improve economic, social and environmental outcomes
- Facilitating the giving of time, skills, knowledge and money to support achievement of positive social and environmental outcomes
- Leading by example; demonstrating our own commitment and achievements as well as encouraging other organisations and individuals to make responsible choices

# How we shape the City of the future

We contribute to these four outcomes through our work in:

## **5. The Square Mile is the ultimate flexible-working space – inspiring, dynamic and secure**

- Creating an exciting and enriching environment to attract and engage the City's current and future workers
- Opening up opportunities to stimulate learning, collaboration and innovation
- Continually adapting workspaces to meet changing needs and excite enterprise and creativity
- Building resilience to natural and man-made threats by protecting and adapting our built environment and infrastructure

## **6. The Square Mile is digitally and physically well-connected and responsive**

- Championing and facilitating a world-leading broadband experience, both inside and outside
- Championing ease of access to London, from within the UK and across borders, via air, rail and road
- Improving the experience of arriving in and moving through the City
- Collaborating to develop and trial smart innovations that address City challenges and unlock potential

## **7. The Square Mile has outstanding public spaces, heritage, hospitality and retail**

- Creating and transforming buildings, streets and spaces to make places for people to admire and enjoy
- Promoting greening and animation of buildings and streetscapes
- Protecting, curating and promoting world-class heritage assets, cultural attractions and events
- Championing a distinctive and attractive gastronomic, hotel and retail experience

## **8. The Square Mile is a focal point for world-class creativity and culture**

- Curating and driving delivery of Culture Mile, an internationally distinctive destination and catalyst for innovation, learning and collaboration both across and beyond the Square Mile
- Building a Cultural Education Partnership - Culture Mile Learning - to increase access and opportunities for enrichment, inspiration and learning
- Cultivating excellence in creative arts that add to the vibrancy and attractiveness of the City
- Inspiring people from all communities to discover and love the arts

# How we contribute to a flourishing society

We contribute to these four outcomes through our work in:

## **9. People are safe and feel safe**

- Promoting community safety through facilitating justice, tackling terrorism, violent and acquisitive crime, fraud, cyber-crime and anti-social behaviour and preparing our response to natural and man-made threats
- Safeguarding children, young people and vulnerable adults
- Protecting consumers and users of buildings, roads and open spaces
- Reassuring people about safety

## **10. People enjoy good health and wellbeing**

- Providing access to thriving and biodiverse green spaces for physical activity, recreation and learning
- Providing a clean urban environment and facilities that support healthy lifestyles
- Raising awareness of factors affecting mental and physical health to promote self-management as well as sign-posting to and providing activities and services
- Reducing health inequalities through outreach and better service design

## **11. People have access to suitable accommodation in cohesive communities**

- Providing and maintaining appropriate housing, workspaces and community facilities and helping people access them
- Curating a complementary mix of buildings and uses and designing out crime and anti-social behaviour
- Facilitating opportunities for communities to come together and to consider and accommodate each other's needs
- Reaching out to vulnerable people, providing sanctuary and facilitating activities that support social wellbeing and prevent social isolation, violence and extremism

## **12. People lead enriched lives and can reach their full potential**

- Providing access to world-class education, heritage, culture and creative arts to people of all ages and backgrounds, for enrichment, for learning and to inspire them to achieve
- Promoting effective transitions from education to employment
- Increasing employment opportunities and chances and thereby social mobility
- Bringing individuals and organisations together to create public value and gain positive experiences through giving time, skills, knowledge and money